

Uka Tarsadia University B. V. Patel Institute of Management



Independence Day Celebration

Date: 14-08-2024

Date of Event	14-08-2024
Venue	BVPIM (All classes)
Time	12:30 to 3:30
Total No. of Participants	All students
Judge Name	Dr. Hetal Patel (MPC) and Ms. Hiral Mistry (MBNC)
Event Coordinator	Dr. Kruti Bhatt and Dr. Trishna Shah
Event Category	Cultural Club
Program objective	
Program outcomes	

In honour of Independence Day, B. V. Patel Institute of Management organized a vibrant and engaging celebration featuring a competition designed to showcase the students' creativity and pride in their respective states. The competition included two main events: State Representation and Reel Making, with participants representing different states of India.

Class Decoration: Each class was assigned a specific state to represent through their decoration. The participating classes and their assigned states were as follows:

FYBBA Div 1: Kerala

FYBBA Div 2: Maharashtra

FYBBA Div 3: Assam

SYBBA Div 1: Himachal Pradesh

SYBBA Div 2: Goa

SYBBA Div 3: Odisha

TYBBA Div 1 (Finance and Marketing): West Bengal

TYBBA Div 2 (IB, HR and Entrepreneurship): Uttar Pradesh

Reel Making: In addition to class decorations, students created reels that creatively highlighted their assigned state's unique culture, traditions, and significance.

The competition was evaluated by:

Dr. Hiral Mistry, Assistant Professor - MBNC, UTU

Dr. Hetal Patel, Associate Professor - MPC, UTU









The competition saw enthusiastic participation from all classes, each showcasing impressive creativity and dedication in their presentations. The results of the competition were as follows:

First Position: FYBBA Div 2 (Maharashtra) – Known for their vibrant and culturally rich decorations and an engaging reel that captured the essence of Maharashtra.

Second Position: FYBBA Div 3 (Assam) – Recognized for their beautifully themed class decoration and an insightful reel showcasing Assam's cultural heritage.

The Independence Day celebration at B. V. Patel Institute of Management was a resounding success, highlighting the students' creativity and their appreciation for India's diverse cultural

landscape. The state representations and reels not only provided a visual and auditory feast but also fostered a deeper understanding and respect for the various states represented. The event was well-received by both participants and judges, reflecting the institute's commitment to celebrating national unity and cultural diversity.





Report prepared by Dr. Kruti Bhatt

Sign of the HOD